FERRIS ELGHAZZAOWI

ferriselghazzaowi@gmail.com | +1 863-656-6449
www.linkedin.com/in/ferris-el | https://ferriselghazzaowi.wixsite.com/site

EXPERIENCE

Independent Study – Professional Development, 08/2025 – Present

- Gained essential knowledge on AI frameworks within functional application systems.
- Obtained skills in implementing AI features within various application projects.

Visual / UX Designer – PanPalz, 02/2024 – 08/2025

- Strengthened design across 2+ primary screens—homepage and messaging—to improve usability.
- Conceptualized seamless and intuitive mobile user interfaces for navigating page layouts by 25%.
- Enhanced the application's visual appeal by 15%, producing a more consistent brand identity.

Accessability Specialist – DemocracyLab, 06/2024 – 08/2024

- Streamlined framework by optimizing crucial features, refining the user flow and effectiveness by 12%.
- Integrated 3 design alterations into the user interface, heightening the application’s accessibility.
- Updated the scale of user interface elements by 22%, accommodating for other device viewports.

UX Researcher – Genhouse Project, 02/2024 – 06/2024

- Conducted 2 in-depth interviews to understand pain points, arranging a smoother user experience.
- Visualized a detailed flowchart that revises the navigation system and user engagement by 18%.
- Created 3 high-fidelity layouts for the application dashboard, maximizing the effectiveness of features.

EDUCATION

Northwestern University – Master of Science in Information Design and Strategy, 2025 – 2026

GPA 4.0 / 4.0

University of Florida – Bachelor of Arts in Digital Arts and Sciences, 2020 – 2022

GPA 3.98 / 4.0

SKILLS

Figma
Photopea
Maze
HTML
Unity (C#)
User Research
Wireframing
Prototyping
Design Systems
Usability Testing

CERTIFICATES

- **Google – Google UX Design Specialization (2024)**
- **The University of Sydney – Innovation Through Design: Think, Make, Break, Repeat (2024)**